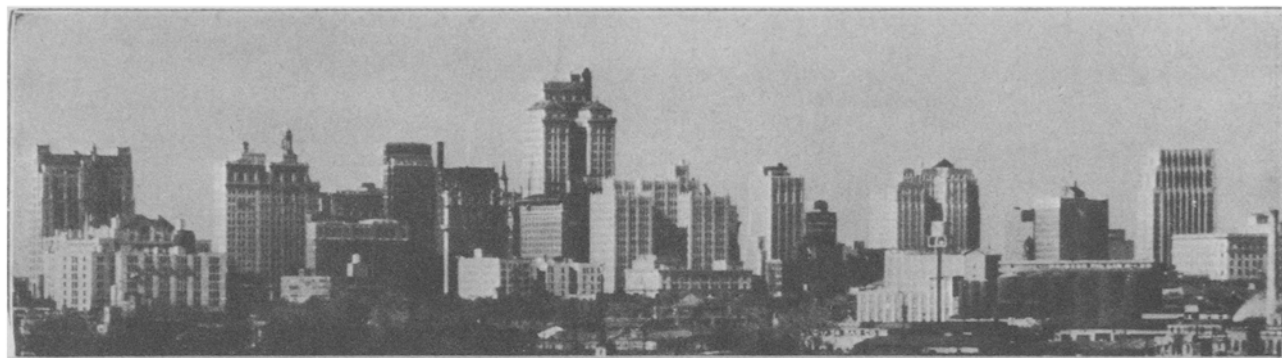


SPRING MEETING—DALLAS, TEXAS

MAY 13TH & 14TH, 1937



Dallas Sky Line



Dallas Hall at Southern Methodist University



Dallas Country Club—6th Hole

One-half of America's cotton crop is produced within twelve hours' train ride from Dallas. This fact has been largely responsible for concentration in Dallas of cotton gin and gin machinery manufacture; for Dallas' rank as an inland spot cotton market, as a farm implement distribution center, and as the largest cotton seed products distribution center. But the agricultural interests of Dallas' immediate territory are highly diversified. Within a 200-mile radius of Dallas are great fruit orchards, truck and vegetable gardens, wheat, corn, onion, potato, grain sorghum and alfalfa fields. Vast cattle ranches and huge stands of timber and other resources are equally accessible.

The spring meeting of the American Oil Chemists' Society will be held in Dallas, Texas, on May 13 and 14.

Mr. N. C. Hamner has been named Chairman of the local committee on arrangements. He states that his committee is at work and hopes to make everyone's visit pleasant. Efforts are being made to obtain speakers of special prominence.

Those desiring to present papers at this meeting should write President E. C. Ainslie at P. O. Box 1724, Atlanta, Georgia, or Mr. Hamner, whose address is Southwestern Laboratories, Dallas, Texas.

Late information from Mr. Hamner states that the Hotel Baker has been chosen as headquarters hotel. It is desirable to make reservations early, as there are other conventions. The Hotel Adolphus located across the street from the Baker will also be glad to make reservations.

Seventy-five per cent of the crude petroleum produced in the United States is brought to the surface within a radius of overnight train travel from Dallas. The strength of Dallas' banks and their willingness to assist in financing legitimate enterprise attracted thousands of oil operators whose business requires that they be easily accessible to huge sources of capital. This fact, together with Dallas' geographic relation to all the major oil fields, made Dallas the recognized center of the oil industry. Today Dallas is not only the most complete oil center, but is also the most permanent; geologists say that no matter where the next big discovery may be made it will be easily accessible from Dallas. The once nomadic oil industry today is concentrating in Dallas as its permanent home.